

# The Business and Wealth Collective

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Written by Zac Hayes

Looking back at the past 12 months, 2 years, or even the last decade it has been cathartic, emotional and humbling. As a business, we have achieved so much, seen, and experienced adversity, but no matter what, we have remained strong, successful and purpose focused. I have been through a lot within myself as a business leader, business owner and as a human being. I have been forced to reflect internally for not only my future but the company's and our teams which I'm sure like all our clients is relatable, real and an honest reflection of what COVID has brought to our lives.

The foundation of every company within the Business and Wealth Collective is to create goals for our clients and make them happen - and I am incredibly proud of each and every member of my team for continuing to work towards this purpose with all our clients. The group has been evolving to be bigger better and stronger and this has been more thanks to my team than me. As business owners and for those that lead a team we are only as strong as the people around us and for me this has been very true for my 2021.

As COVID has impacted the way we do business it has meant that we have had to separate The Travelling Podiatrist operation from the accounting firm with location and the team to avoid cross over of COVID protocols. This has meant that the HA Albury office has moved to our new commercial space in the heart of Albury and The Travelling Podiatrist are operating from a variety of medical centres in the Albury area. The Travelling Podiatrist has been expanding rapidly with new team members and locations across the Albury/Wodonga region. I will be finishing my succession plan with Brittany Lloyd who will be taking over as Managing Director and with myself stepping down into the finance director role for the next 12 months.

This year you all know I mean financial year so far, I have taken slow and steady steps back from operations and admired the way that the team have taken on the additional responsibility and ownership over their roles, our clients, and the business. The time I have dedicated to work has been on the work that I love in the strategic advisory space. This has been made possible as my team are leaders, motivators, and altogether amazing humans - which made my decision to hand some of the reigns over a little easier.

With the team's growth I have recognised that I needed to provide a way for my senior team to become leaders in their own right. As we expand into new and exciting places, the HA Accounting team will fall more into the BWC group and will in turn separate into two

individual teams, operating under The Business and Wealth Collective as two different companies. Our Tocumwal team will remain as HA Accounting under the direction of Laura who is more actively stepping into her role as director and our Albury division are currently being rebranded as Avenue Accounting - providing an opportunity for Jessica to step into a director role working alongside myself. Our services and dedication to our clients will remain unchanged and our teams will work collaboratively under the same group with some more exciting news to come for The Business & Wealth Collective.

For our clients, we believe our decision to rebrand, expand and separate the two accounting firms will facilitate more growth - and I have every faith in my team and my Directors, Laura Marks-Craven and Jessica Scheidat, to lead their teams and their companies into the future really fulfilling our purpose within the Tocumwal - Cobram and Albury/Wodonga communities. We have a long list of exciting changes happening in 2022 within our team and for our clients, and we cannot wait to share them with you all.

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